Doctoral Networks (DN)
Call: HORIZON-MSCA-2022-DN-01

INSIDE-HEART

INSIDE-HEART: multI-disciplINary, multi-Sectoral and multi-national trainIng network on Digital biomarkErs for supraventricular arrHythmia charactErizAtion and Risk assessment

Project N°: 101119941

Start date of the project: 01/11/2023 Duration: 48 months

Project Coordinator: Valentina Corino

Deliverable D5.1

INSIDE-HEART website

Submission date: 08.01.2024

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POLIMI	Valentina Corino, Luca Mainardi
UMIL	Roberto Sassi, Massimo Walter Rivolta
LU	Martin Stridh, Leif Sörnmo
UNIZAR	Esther Pueyo, Pablo Laguna, Juan Pablo Martinez
UTU	Pasi Liljeberg, Tero Koivisto
TECH	Joachim Behar
MEDTRONIC BRC	Raphael Schneider, Mirko De Melis
EMP	Giulia Regalia
NUUBO	Borja Gonzalvez
CCM	Corrado Carbucicchio, Viviana Biagioli

Revision History

Rev. No.	Date of issue	Author(s)	Brief description of change
1.0		Massimo W. Rivolta	First version

Abbreviations and Definitions

DC	Doctoral Candidate
ICT	Information and Communication Technology
WP	Work Package

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1. Summary

The deliverable "D5.1 INSIDE-HEART website" is the very first version of the website for INSIDE-HEART which is available online since November 1st, 2023. Such first version has been planned to: i) describe the project, its vision and goals; ii) list the beneficiaries and partners involved; iii) describe the PhD supervisors; iv) contain all necessary documents and information for the recruitment of the doctoral candidates (DCs); v) predispose additional sections for events, deliverables and publications. This report provides a concise description of the website and each section.

2. Brand Identity

The brand identity, which includes the INSIDE-HEART logo, fonts, colors, document styles, etc., has been designed with the support of POLIMI's communication team. In addition, this team has helped designing the website. This document and the website already follow the guidelines reported in the brand identity document, which is attached at the end of this report as Annex 1.

3. The website and its infrastructure

The website for the INSIDE-HEART project is accessible at https://www.inside-heart.eu. The website is hosted within a secure server managed by POLIMI's technical team. This team is responsible for the entire ICT infrastructure of Politecnico di Milano and is in charge for the secure fruition of the information contained. The content of the website can be modified only by users whose access is granted by POLIMI's technical team after user sign-in and verification. After user sign-in, the login to the website is authorized by multi-factor authentication through the Italian National Digital Identity system. The interaction with the website from a browser is protected by a SSL certificate.

Figure 1: Acknowledgement of the project reported in the footer of the website.

In order to facilitate the interaction with the website from different devices, the layout has been designed considering two usage modalities, which are "desktop" and "mobile". Indeed, the website layout has been programmed as responsive by design and allows a smooth user experience from mobile devices too. Other devices (smartwatches, smartglasses, etc.) have not been considered, as the fruition is supposed to be limited.

4. The sections

4.1 The navigation menu, the content area and the footer

The website is structured with three main areas: i) the navigation menu; ii) the content area; and iii) the footer. Clicking or tapping on an item reported within the navigation menu makes the content area responding, thus offering the proper content. The content of the website is divided into several sections, each accessible by a dedicated item within the navigation menu. The footer contains the acknowledgement for the funding and it is positioned below the content area. Figure 1 shows a screenshot of the footer.

The desktop version of the website displays the menu as a fixed component positioned on the left of the content area and is always available from each section. From mobile, the menu is condensed into the so-called hamburger menu, whose navigation items are expandable by user tapping.

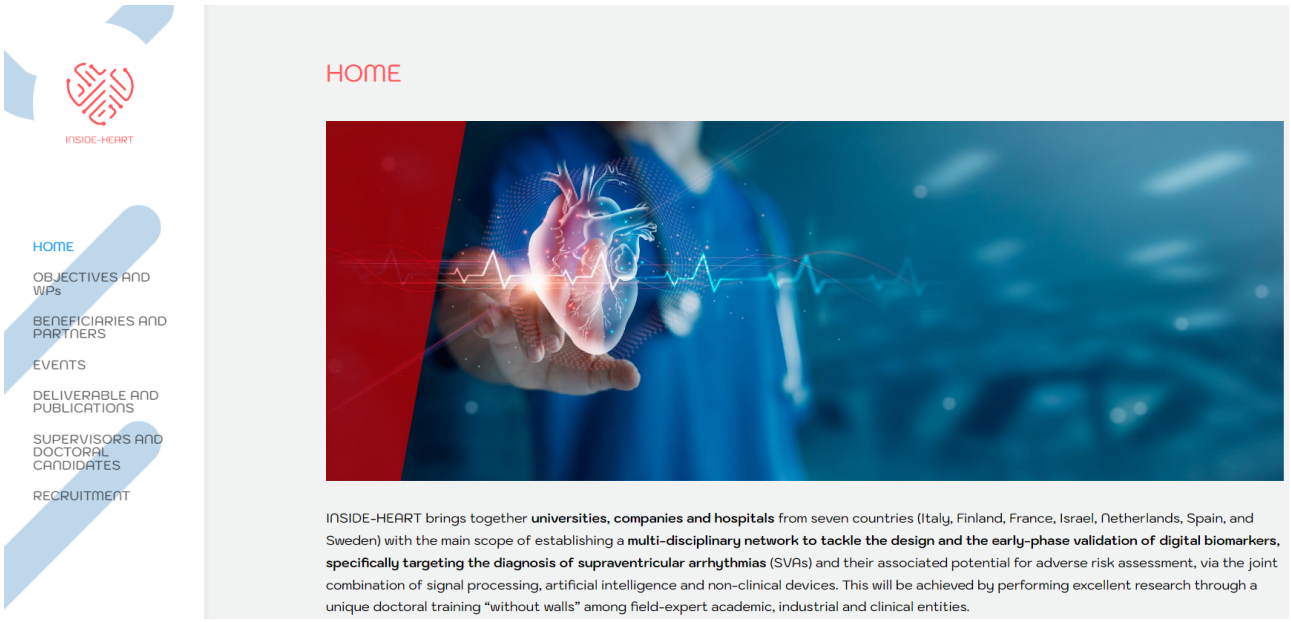


Figure 2: Screenshot of the homepage.

4.2 The homepage

The homepage is the entry point to the website. Figure 2 reports a screenshot of the very first content when the user accesses the website from a desktop device. As described in sec. 4.1, the navigation menu is available on the left side of the page, and the content area reports the description of the project.

4.3 Objectives and WPs

The section "Objectives and WPs" comes second in the navigation menu. It reports: i) a brief description of the specific scientific objectives of INSIDE-HEART; ii) a diagram to present the WP structures, including both scientific and non-scientific ones; and iii) a description of the objectives and sub-objectives for each WP. Figure 3 reports a diagram with the list of WPs reported in the website.

4.4 Beneficiaries and Partners

The section "Beneficiaries and Partners" comes third in the navigation menu. It provides a list containing all Beneficiaries and Partners, along with their short description.

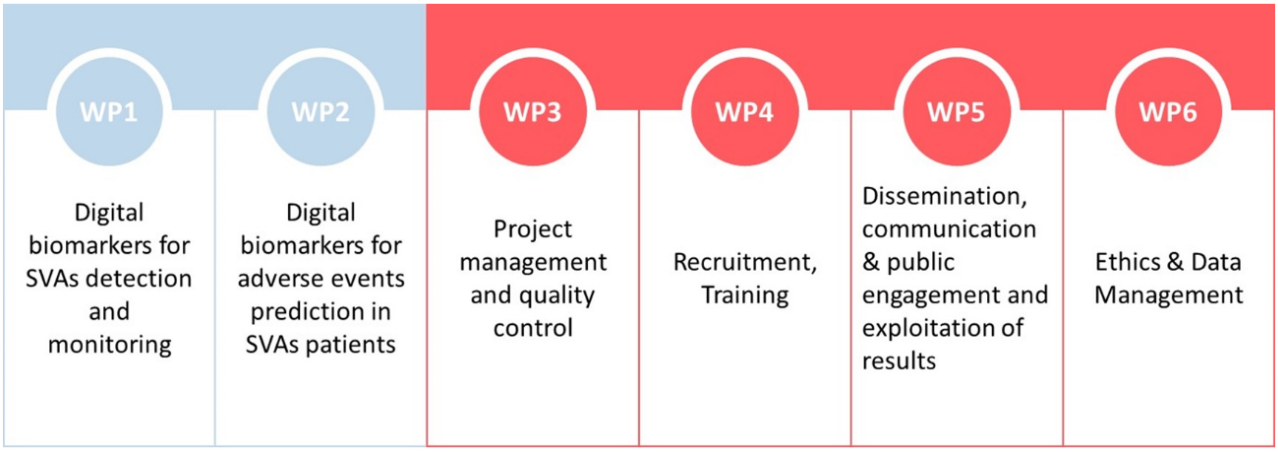


Figure 3: List of WPs reported in the website.

4.5 Supervisors and Doctoral Candidates

The section "Supervisors and Doctoral Candidates" comes sixth in the navigation menu. It reports a list with a portrait picture for all supervisors, along with a short description of their curricula. After the recruitment, this section will contain a similar list for all DCs.

4.6 Recruitment

The seventh section of the navigation menu is fully dedicated to the recruitment process. Here, since the recruitment has started on December 4th 2023, the whole list of documents necessary for the application has been published. The list includes:

1) Call for applications: it describes general information about the recruitment;
2) Individual Research Projects: it reports the 10 projects planned in INSIDE-HEART, including the gross salary for each position;
3) Application Form: the form to apply to the call;
4) CV template: it is a structured document that candidates have to use to describe their academic experience;
5) Recommendation letter template: it reports the structure to be used for the recommendation letter;

6) Additional documents: a list of documents reporting additional constraints and information for some of the beneficiaries.

4.7 Events, Deliverables and Publications

Two sections are planned to contain i) a description of all consortium's events; and ii) a list of public deliverables and publications. The "Event" section already reports a short description of the very first event which was the Kick-off meeting held on November 2nd-3rd, 2023 at Politecnico di Milano, Italy.

5. Web monitoring tool

The monitoring tool planned for the INSIDE-HEART website is the count of the individual visits. The service utilized for the task is ShinyStat™ (www.shinystat.com). The number of visits to the website is considered an indicator of the visibility of the project and it will be monitored periodically.

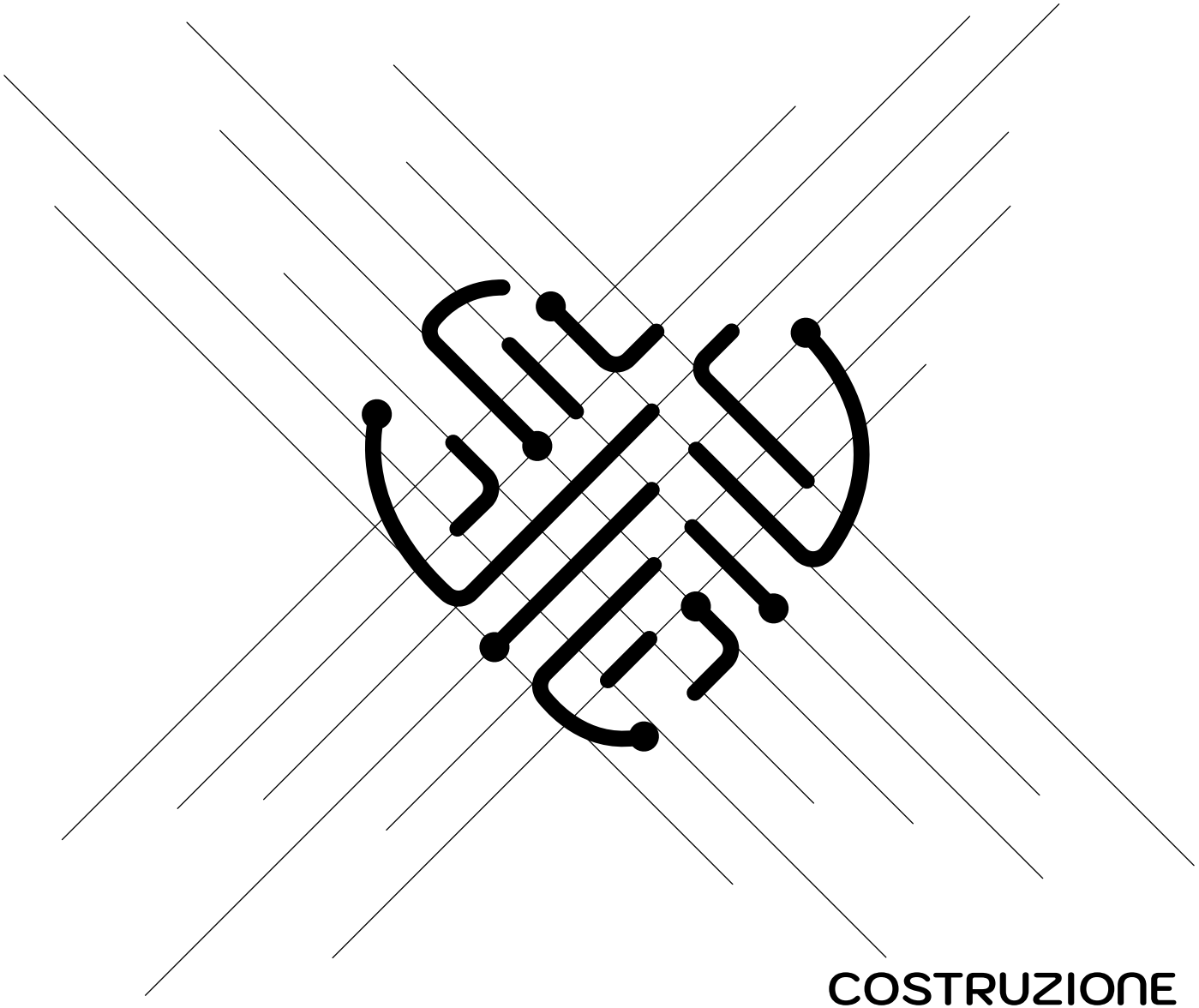
6. Planned activities

The website is a central asset for the dissemination and communication strategy of INSIDE-HEART outputs and its maintenance is planned for the entire duration of the project. Given the long-time span, the website will go through several modifications and upgrades. Following a list of the planned activities:

- Preparation of a section/area to clearly describe how to get in touch with the organizers via social networks
- Preparation of a section/area for improving the personal branding of each DCs by publishing blog posts, slides and other materials
- Preparation of a section to introduce the DCs recruited.

7. Annex

Annex 1: Brand identity.



COSTRUZIONE

intersezione,
su linee diagonali

INSIDE-HEART

PRIMARY LOGO

cuore e chip,
typo

INSIDE-HEART

INSIDE-HEART

LOGO B&N

nero

INSIDE-HEART

INSIDE-HEART

LOGO B&N

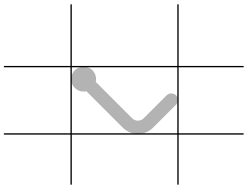
nero

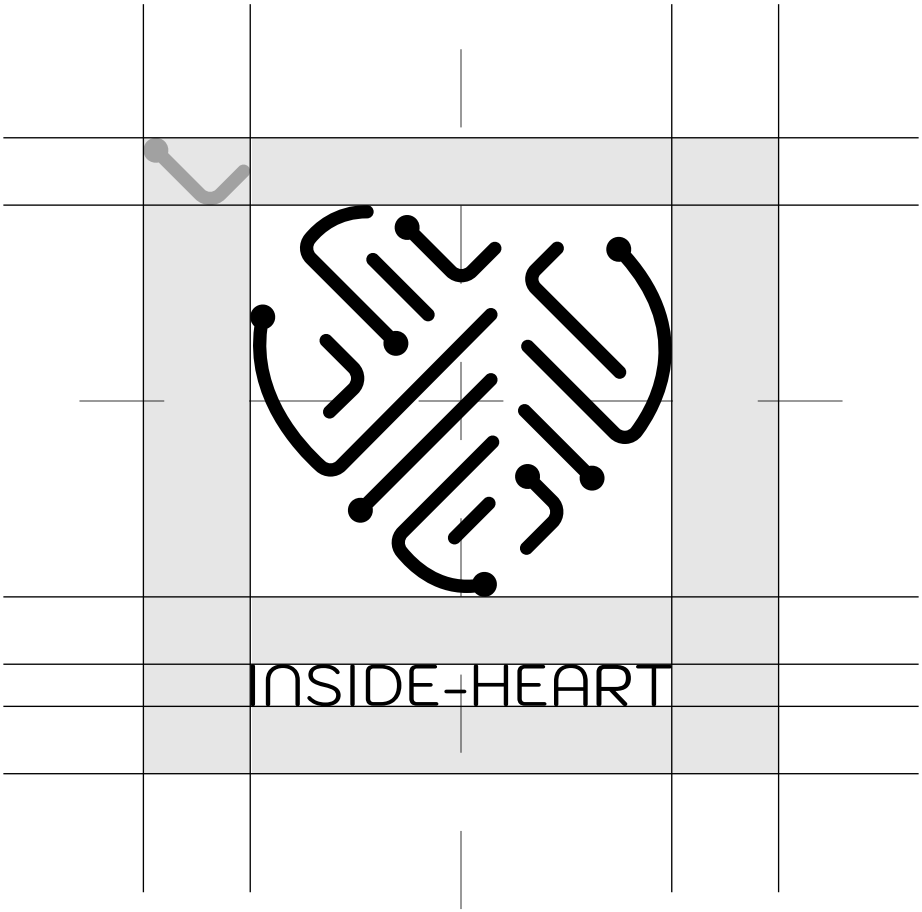
INSIDE-HEART

SECONDARY LOGO

no typo

INSIDE-HEART





SPACE AREA

X= area

TITOLO PRESENTAZIONE

lorem ipsum

00 00 0000

luogo luogo

INSIDE-HEART

titolo presentazione

TITOLO SLIDE

n.° slide

Nome Cognome

INSIDE-HEART

titolo presentazione

TITOLO SLIDE

n.° slide

Nome Cognome

INSIDE-HEART

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AUTORE SCRITTORE

Nome Cognome

www.inside-heart.it

inside.heart@gmail.com

titolo presentazione

TITOLO SLIDE

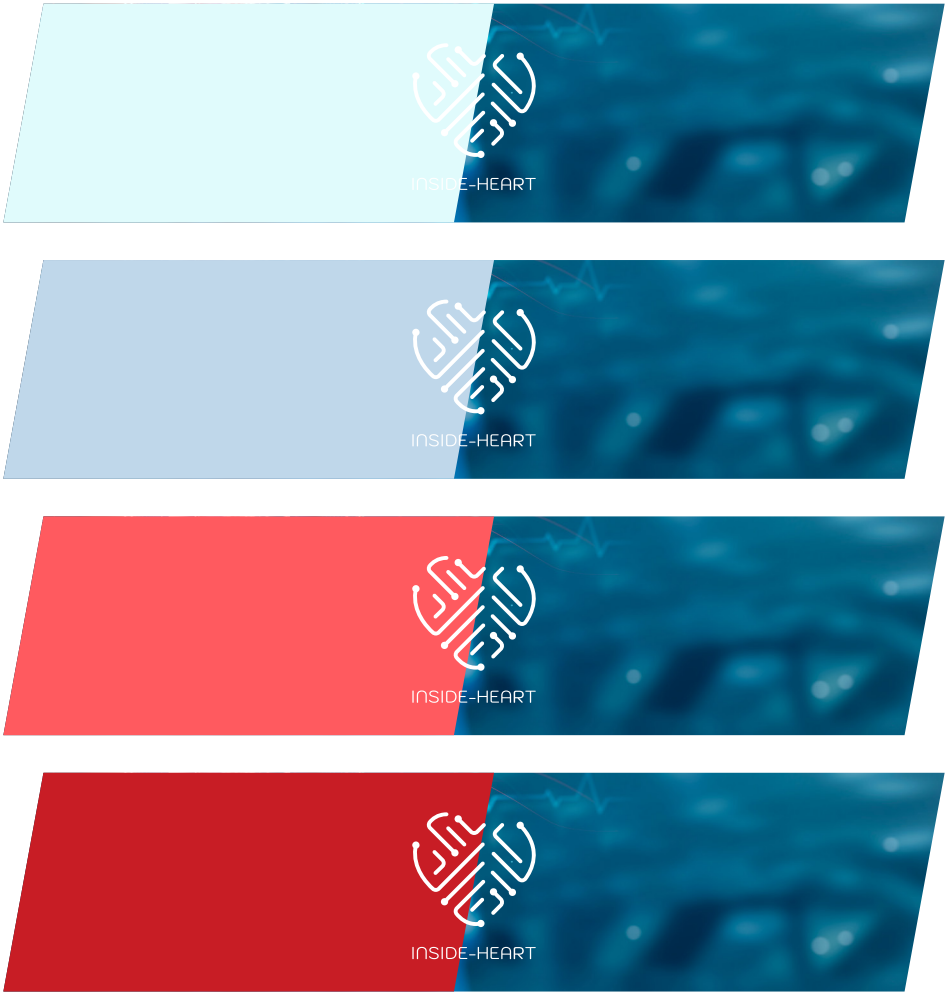
INSIDE-HEART

MONOCHROME

w/ background

ISTITUTIONAL USE

no colors



IRREGULAR BACKGROUND

image or video

INSIDE-HEART

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmopqrstuvwxyz
1234567890!”£$%&/()=?^

Designer

Principal design
Cadson Demak is the first Thai communication design firm to develop type design solutions. Founded in 2002, the studio came together through a shared love of typography and design, a wish to expand and modernize the font industry as a whole, and the desire to make everyday use of type more accessible. They expanded from a modest design firm with dozens of their own typefaces into a boutique type foundry under the name Cadson Demak in 2008.

License

These fonts are licensed under the **Open Font License**.
You can use them in your products & projects – print or digital, commercial or otherwise.
This isn’t legal advice, please consider consulting a lawyer and see the full license for all details.

Usage

3.88million
Number of times Google Fonts API served Kodchasan over the last week. Kodchasan is featured in more than 15,000 websites.

TYPOGRAPHY

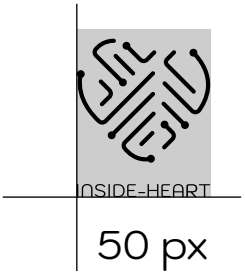
Kodchasan

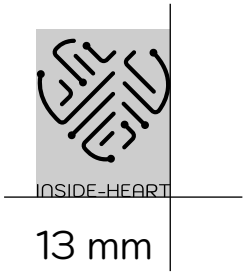
FONT FAMILY

extralight
entralight italic
light
light italic
regular
italic
medium
medium italic
semibold
semibold italic
bold
bold italic

TYPOGRAPHY

Kodchasan





MINIMUM SIZE
web

MINIMUM SIZE
print

INSIDE-HEART

HEX:
#e0fbfc

RGB:
224 251 252

CMYK:
14 0 4 0

HEX:
#bfd7ea

RGB:
191 215 234

CMYK:
29 9 5 0

HEX:
#ff5a5f

RGB:
255 90 95

CMYK:
0 76 51 0

HEX:
#c81d25

RGB:
200 29 37

CMYK:
14 98 90 4

COLORS PALETTE
code